

XDC Launches Its New Website

XDC is unveiling its restyled website (www.xdcinema.com) featuring a more dynamic interface adapted to its different target audiences.

XDC now has a new look on the Web! After several months of work, the new XDC website is finally unveiled. It meets XDC's needs for better communication with a more dynamic interface adapted to the different target audiences of XDC, mainly exhibitors and distributors.

Fabrice Testa, VP Sales & Business Development at XDC, said: *"The new website has been completely restyled to provide full information about XDC services and products. We have also integrated several map locators which can help the user find the details they need more quickly and easily. This tool is also interesting when the web visitor goes on the 'Screens' page to get information about digital cinema installations in Europe, over 350 of which are part of the XDC network."*

www.xdcinema.com features community interfaces like the MyXDC platform, an online resource that offers various XDC tools, like extranet services to exhibitors and distributors, and information services to subscribers. A Blog section is also provided in order to allow web visitors to be part of XDC's online community and stay informed about the company's latest and future events, articles about digital cinema, and glimpses of life inside XDC.

MyXDC subscribers will receive the latest industry news, technology developments, product launches, training programmes, software updates, and much more. The new XDC website has been developed with the client experience in mind, a philosophy that is at the heart of XDC. *"For example, our extranet portals will be accessible to the exhibitors and the distributors and our clients can access the continuously updated list of D-Cinema screens serviced by XDC, with all practical details about the installed system. They can also retrieve the server security certificates,"* added Fabrice Testa.

The new site aims to satisfy the needs of both technical and non-technical visitors, to reflect the vast range of services and solutions XDC offers.

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions. XDC manages the operations for the deployment of digital cinema systems into theatres, as well as it prepares and delivers the digital content distributed into the cinemas. XDC is also the manufacturer of advanced digital cinema products: server, theatre management system, central library XDC is an Official Partner of the Cannes and Locarno Film Festivals, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain and France. XDC is a member company of EVS Group, which has more than 170 staff worldwide, and a market capitalization of €1 billion. More info available at www.xdcinema.com.

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