

XDC and Luxor Make Breakthrough in Russia With Scar 3D Playing on 33 Digital Cinema Screens

XDC Digital Content Lab mastered the Russian dubbed version of Scar 3D, Jed Weintrob's horror film, and prepared the digital copies distributed by Luxor on 33 digital cinema screens equipped with 3D technology.

Moscow 2008 – Shown for the first time during the Cannes Film Festival 2007, Scar is a first-of-its kind 3D movie. Moviegoers should brace themselves for an entirely new dimension in larger-than-life horror, shot entirely with one vision: to create an amazing full 3D digital cinema experience. *"We began working with Cinemavault and Norman Twain Productions on the mastering of Scar during the last Cannes Film Festival, since XDC is the Official Digital Cinema Partner,"* said Fabrice Testa, VP Sales & Business Development of XDC, who continued *"We mastered different versions and produced different copies for European theatrical distribution. But, now, with 33 digital cinema screens showing Scar in 3D stereoscopic format, it is really a breakthrough which is happening in Russia, from the cinemas located closest to Europe in Moscow, to some located at the far east of Russia in Asia."*

Kate Luchko, Deputy Director for Foreign Affairs of Luxor Group pointed out: *"This release of Scar 3D is for Luxor an important milestone in the digital cinema activities that we are developing in Russia. We are very happy to work with the team of the XDC Digital Content Lab. They are providing very professional level of service."*

Cinemavault Releasing International represents the film in the international market and has also sold the film for 3D release to RCV for Benelux, Lusomondo for Portugal, Nu Metro for South Africa, Film Trade for Greece and Scholar Multimedia for Taiwan. Negotiations are under way for Japan, France and the UK among others. *"We're very excited that Luxor is the first territory to release the film,"* says Ruby Rondina, Festivals & Publicity Manager at Cinemavault Releasing. *"We believe they can pave the way for successful distribution of this revolutionary film."*

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions. XDC manages the operations for the deployment of digital cinema systems into theatres, as well as preparing and delivering the digital content distributed into the cinemas. XDC is also the manufacturer of advanced digital cinema products: server, theatre management system, central library, and more. XDC is an Official Partner of the Cannes and Locarno Film Festivals, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain, and France. XDC is a member company of EVS Group which has more than 170 staff worldwide and a market capitalization of €1 billion. More info available at www.xdcinema.com.

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About Scar 3D

Joan Burrows (Bettis) returns to her hometown for her niece's graduation, only to be confronted by the serial killer she thought she offed years ago -- after he kidnapped and tormented her and her best friend. More info available at http://www.cinemavault.com/detail.php?film_id=Hor-341.

About Luxor

The Luxor Group Company has been established by the highly qualified managers having for the present moment 16-years experience of successful work in the Russian market of movies distribution. More info available at www.luxorfilm.ru.

About Cinemavault Releasing International Inc.

Cinemavault operates primarily as an international motion picture sales entity for independent films. Cinemavault currently represents a catalogue of films in all genres. Its head office is located in Toronto, Canada.