

XDC Signs its First Large-Scale Deployment Agreement With Cineplexx for 193 Digital Screens in Austria

XDC, the leading digital cinema service company in Europe, announces to have signed an exclusive agreement with Cineplexx Kinobetriebe GmbH, the largest cinema chain in Austria, for the deployment of digital cinema systems in 100% of the circuit's 193 screens. This agreement represents a contract of a total value of about 24 millions Euros.

Amsterdam, Cinema Expo 2008 – The agreement signed between Cineplexx and XDC includes the roll out of DCI-compliant projection systems co-financed by the Virtual Print Fee (VPF) model. The rollout is scheduled to begin in the last quarter of 2008, with a target of 50% of each complex screens converted during the first contractual year.

Serge Plasch, XDC's Chief Executive Officer said: *"We are very proud to announce this first VPF deal with one important European exhibitor, just one month after having signed our digital cinema deployment agreements with the studios. This demonstrates that the XDC's VPF-based business proposal meets the requirements of European exhibitors. We expect to announce additional deployment deals in other countries soon."*

Christian G. Langhammer, Cineplexx's Chief Executive Officer said: *"We are delighted to be the first exhibitor to go fully digital with the XDC's VPF-based business model. We have been working with XDC for several years. They have financed, installed and serviced our first 16 digital screens. XDC has the best team to support exhibitors into their transition to digital, and I'm really excited to extend our cooperation with this major milestone, which will give to Cineplexx huge opportunities to benefit from all the advantages of digital cinema."* Christof Papousek, Cineplexx's Chief Financial Officer added: *"Besides offering pristine image quality to our audience, we will extend our programming to alternative content, 3D shows and live satellite events (opera, concerts, sports ...). Last but not least, digital will allow us to reduce our operational costs."*

Under the terms of the agreement, XDC will exclusively install DCI-compliant digital projection systems: Christie 2K DLP Cinema® projectors and XDC's CineStore® Solo G3 D-Cinema servers. XDC will also implement a fully integrated and networked solution in each complex, thanks to its advanced Theatre Management System and Central Library, the XDC's CineStore® Plaza.

Film Ton Technik (FTT), via its Austrian subsidiary FTT Digital Cinema GmbH, will carry out the installations and the maintenance, as well as the frontline helpdesk.

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions in Europe. XDC manages operations for the deployment of digital cinema systems in theatres (based on different business models: VPF, leasing ...), as well as preparing and delivering digital content which is distributed in cinemas. XDC also manufactures advanced digital cinema products: servers, theatre management systems, central libraries, and more. XDC is the Official Partner of the Cannes and Locarno Film Festivals for digital cinema, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain, and France. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors. More info available at www.xdcinema.com.

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About Cineplexx

Cineplexx Kinobetriebe GmbH was founded in 1993 and is a 100% subsidiary of Constantin Film-Holding GmbH, which belongs to the Austrian family Langhammer. Cineplexx emerged in the transition phase in the ninetieth when traditional cinemas were closed and multiplex cinemas entered the market. Constantin Film realised this trend and developed a multiplex chain with 20 cinemas and 193 screens, over the whole Austrian country. A sister company is still operating 10 traditional cinemas in the arthouse and original-version segment. The whole group had a turnover in the amount of nearly 80 millions. Euro in 2007 and has about 800 employees. More info available at www.cineplexx.at.

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About Film Ton Technik

Since 1960 Film Ton Technik (FTT) has successfully been working in the field of cinema technology. Over this period, they have been able to prove their know-how and efficiency by realising numerous projects. Since 2005, FTT has been supporting XDC business in Germany, Austria, The Netherlands and Poland. More info available at www.ftt-online.de.

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