

XDC Official Partner of the 61st Locarno Film Festival 40 Motion Pictures - 100 Digital Screenings - 5 Digital Systems !

As the official digital cinema technical partner, XDC is providing all of the necessary projection equipment and technical support for the digital screenings which will be performed on the famous Piazza Grande and in the Teatro Kursaal, the Auditorium Fevi, La Sala and the Rialto.

"This year, XDC assures that the Festival will be efficiently deployed by the most advanced digital cinema technologies, such as Barco 2K DLP Cinema® projectors and XDC G3 JPEG2000 DCI compliant D-Cinema servers.", says Patricia Boillat, Image & Sound Supervisor for Locarno Festival. *"Together, we will give the assurance to the Festival that the digital workflow operations are achieved in due time and with the required level of reliability."*

The theatre rooms will be equipped with Barco 2K DLP Cinema® projectors. Barco has been selected by XDC as Official Supplier for this 61st Locarno Film Festival. The Piazza Grande will be equipped with the Barco DP-3000 projector while Barco DP-2000 projectors will be installed into the other auditoriums. *"Being the brightest digital cinema projector in the industry, the DP-3000 is the perfect solution for such an amazing show experience. Imagine an open-air theatre with an attendance of 10,000 moviegoers and a screen width of 26 metres for a projection distance of 80 metres. This will demonstrate the high performance of Barco's 2K digital cinema projectors.",* points out Tim Sinnaeve, Sales Director Digital Cinema at Barco.

XDC will provide the technical support for all digital projections in collaboration with its Swiss integrator Protronic AG Kinotechnik. *"We are very excited about the partnership with the Locarno Festival. Indeed, this Festival is an outstanding opportunity on the Swiss market. With about 100 digital screenings, it enables XDC to show filmmakers, producer's cinematographers, in fact all members of the production and delivery chain the comprehensive tools and services they can use to get their stories to screen the way they intended. The motion picture community can enjoy the benefits of XDC's optimal screening conditions"* concludes Patrik Engler, Protronic CEO.

40 films will be digitally processed and quality controlled by the XDC Digital Content Lab in comparison with 17 films last year.

"Moreover, digital screening helps avoid expensive operations to convert to 35mm, which is particularly crucial for some independent films with limited budgets," says Fabrice Testa, Vice President Sales & Business Development at XDC International.

**XDC will participate to the Future of Cinema Panel on Digital Distribution
in association Cineuropa.org
Saturday August 9th, 2008 - Forum - 11:00am**

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions in Europe. XDC manages operations for the deployment of digital cinema systems in theatres (based on different business models: VPF, leasing ...), as well as preparing and delivering digital content which is distributed in cinemas. XDC also manufactures advanced digital cinema products: servers, theatre management systems, central libraries, and more. XDC is the Official Partner of the Cannes and Locarno Film Festivals for digital cinema, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain, and France. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors. More info available at www.xdcinema.com.

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