

XDC Offers Grupo Compay Segundo Concert as HD Satellite Live Broadcast to European Theatres

With the help of Open Sky Italia, XDC offered an amazing live Latino concert to its exhibition clients in Europe.

Angleur – Belgium – August 7th, 2008 – An extraordinary live musical show was transmitted in HD satellite broadcast to European theatres. The 2-hour concert was performed in Livorno (Italy) on August 2nd, 2008 to commemorate the 100th birthday of Compay Segundo, the most famous Cuban musician in the world. The group of nine musicians, some of which participated in the Wim Wenders film "Buena Vista Social Club", was accompanied by Compay Segundo himself with his two sons, Salvador and Basilio. This Italo/Cuban project brought forward by the Orchestra Director Stefano Mazzoleni and by the sons of Compay Segundo was very peculiar, as it presented a fusion of Cuban traditional music from the Grupo Compay with the full music of a symphonic orchestra composed of 30 elements that played along with the band. For this occasion, the group performed a few famous Caribbean songs such as "Besame Mucho", "Perfidia e Guantanamera" and some special arrangements from the famous Cuban composer Tony Taño.

"The event theme was attractive and original." said Fabrice Testa, Vice President, Sales & Business Development, XDC. "It was an opportunity for XDC to offer to its exhibition clients a new kind of alternative content. It was really very successful technically speaking as well as in regard to the value of the content..Alternative content programmes are an added-value for digital cinemas and offer a new way to entertain the audience. The quality of the sound and images gave an impressive sensation of being in Livorno with thousands of people attending the event."

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions in Europe. XDC manages operations for the deployment of digital cinema systems in theatres (based on different business models: VPF, leasing ...), as well as preparing and delivering digital content which is distributed in cinemas. XDC also manufactures advanced digital cinema products: servers, theatre management systems, central libraries, and more. XDC is the Official Partner of the Cannes and Locarno Film Festivals for digital cinema, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain, and France. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors. More info available at www.xdcinema.com.

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