

XDC Signs Cooperation Agreement with More2Screen For European Digital Distribution Services

XDC, the leading digital cinema service company in Europe, signs a cooperation agreement with More2Screen, UK-based digital entertainment company, to provide, in selected European countries, digital mastering and distribution logistical services for their alternative content titles.

Belgium, Angleur 2008 – The opera performances from Glyndebourne (www.glyndebourne.com), the first UK Opera house to screen in digital cinemas, as well as other alternative content titles distributed by More2Screen, will now be digitally processed by the XDC Digital Content Lab in order to allow audiences European cinemas to enjoy the magic of alternative content on the big screen. The initial agreement signed between XDC and More2Screen is for the technology cinema services required for the distribution of content in digital file format to digital screens installed in Benelux, UK, Ireland, Austria, Spain, Germany, Russia, Hungary, Czech Republic, Slovakia and Poland. Other territories should be added soon.

"We are very proud to have been selected by More2Screen as its technology partner in Europe. This is a result of our successful track-record for several years with hundreds of titles and thousands of digital copies processed by our Digital Content Lab," said Fabrice Testa, Vice President Sales & Business Development, XDC. *"We are used to serving a lot of cinemas all over Europe. Besides digital mastering, we also offer added-value services like extranet applications, NOC (Network Operations Centre) services and a multilingual helpdesk available all day and all week."*

The new autumn '08 digital cinema 'Glyndebourne on Screen' series of operas includes 3 not-to-be-missed productions: "La Cenerentola" (Rossini), "Giulio Cesare" (Handel) and "Hänsel Und Gretel" (Humperdinck).

"The 'Glyndebourne on Screen' opera series demands the highest quality of digital services. We already knew that XDC are among the best in the field and they didn't disappoint. We've been highly impressed by the team's proficiency and its commitment to developing this exciting area of new programming in partnership with us here at More2Screen" added Christine Costello, Director, More2Screen.

Bernard Collard, Executive Vice President & General Manager, XDC concluded: *"We are delighted to work with More2Screen. Over a few years, they have demonstrated an impressive experience in alternative content, and they are dedicated to bring the most beautiful and amazing shows to the big screen."*

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions in Europe. XDC manages operations for the deployment of digital cinema systems in theatres (based on different business models: VPF, leasing ...), as well as preparing and delivering digital content which is distributed in cinemas. XDC also manufactures advanced digital cinema products: servers, theatre management systems, central libraries, and more. XDC is the Official Partner of the Cannes and Locarno Film Festivals for digital cinema, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain, and France. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors.

More info available at www.xdcinema.com.

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About More2Screen

London-based More2Screen is the leading independent provider of alternative content programming to digitally equipped cinemas and at big screen venues worldwide. Programmes include pre recorded and live concerts, music documentaries, sporting events and educational features. Co-founders Christine Costello, former CEO of Pearl & Dean cinema advertising, and Penny Nagle, former MD of igig.tv, have over eight years experience in releasing alternative content into cinemas in the UK and Europe (including the first-ever live high definition broadcast of a music concert in Europe, **Robbie Williams Live in Berlin**, in 2005).. Robbie Williams and Led Zeppelin theatrical releases delivered the highest and second highest selling music DVDs in the UK ever in 2004 and 2005. From 2008, they are worldwide theatrical partners for the world renowned Glyndebourne Festival and leading providers of cultural programming to the UK and Ireland including the finest opera and ballet from Teatro La Scala, Bolshoi Ballet and the Salzburg Festival.

More info available: www.more2screen.com

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