



Digital Cinema
powered by



PRESS RELEASE
February 8th, 2008

XDC and FTT Selected by CineCitta Nuremberg for The Full Digital Cinema Roll Out of its 21-Screen Multiplex

Demonstrating a significant result of their reinforced partnership, XDC and FTT have been selected to complete the roll out to full digital cinema capability of all screens at the 21-screen multiplex venue CineCitta Wolfram Weber in Nuremberg. The contract includes the supply of the digital cinema equipment, its installation, maintenance and support services.

Berliner Filmfestspiele 2008 – CineCitta Nuremberg is one of the most profitable cinema multiplexes in Germany. This is mainly due to the proaction of its owner, Wolfram Weber, who decided to experiment digital cinema with XDC and FTT early in 2005. Having continuously improved the installations, and particularly with 3D/stereoscopic systems, CineCitta has achieved extraordinary results over the past few years. Wolfram Weber said: *"We see digital cinema has an exceptional opportunity to increase our revenues and our profitability. 3D is clearly the driver able to attract more audience by offering to moviegoers a cinema experience well beyond what is possible at home. From the beginning, we have trusted XDC and FTT ... they provide exactly what we need, and most of all, they have a high level of professional services."*

XDC and FTT are supplying Doremi DCP 2000 servers and Christie DLP Cinema® projectors (mainly CP-2000X and CP-2000ZX products). 3D films can be shown on three additional screens with the new digital installations as well as in the IMAX theatre (equipped with 2 high brightness projectors). The contract also includes the installation of the Theatre Management System in order to have a fully integrated and networked solution inside the multiplex. XDC and FTT will also provide the maintenance and support services.

Serge Plasch, CEO of XDC, pointed out: *"We are very proud to have signed this contract with CineCitta's Wolfram Weber... This is a significant result from our reinforced partnership with FTT."*

Thomas Rüttgers, CEO of FTT, added: *"CineCitta Nuremberg is a reference in Germany. This full roll out will demonstrate the capacity of XDC and FTT to offer to the German exhibitors bespoke solutions in accordance with the international standards and the most advanced technologies available on the market."*

About XDC International

Created in 2004, XDC is a global provider of digital cinema solutions. XDC manages the operations for the deployment of digital cinema systems into theatres, as well as it prepares and delivers the digital content distributed into the cinemas. XDC is also the manufacturer of advanced digital cinema products: server, theatre management system, central library XDC is an Official Partner of the Cannes and Locarno Film Festivals, and a founding and active member of the European Digital Cinema Forum. The company has offices in Belgium, Germany, Spain and France. XDC is a member company of EVS Group, which has more than 170 staff worldwide, and a market capitalization of €900M. More info available at www.xdcinema.com.

XDC Marketing & Communication Department - Tel.: +32 4 364 12 00 - Email: marcom@xdcinema.com

About Film Ton Technik

Since 1960 Film Ton Technik (FTT) has successfully been working in the field of cinema technology. Over this period, they have been able to prove their know-how and efficiency by realising numerous projects. Since 2005, FTT has been supporting XDC business in Germany, Austria, The Netherlands and Poland. More info available at www.ftt-online.de.

FTT Marketing & Communication Department - Tel: +49 2 11 37 30 47 - Email: office@ftt-online.de

XDC International • Liege Science Park • Avenue du Pre Aily, 6 • B-4031 Angleur • BELGIUM

Tel: +32 4 364 12 00 • **Fax:** +32 4 364 12 99 • info@xdcinema.com • www.xdcinema.com