

## Euroscop and XDC Agree To Deploy 61 Digital Screens In Belgium and The Netherlands

**XDC, the leading Pan-European digital cinema service company, and Euroscop, a dynamic cinema exhibitor with presence in Belgium and The Netherlands have agreed for the deployment of digital cinema systems in 61 of Euroscop's cinema screens in Belgium and The Netherlands.**

**Amsterdam – Cinema Expo 2009** – The deal signed between **Euroscop** and **XDC** includes the roll out of DCI-compliant projection systems co-financed by the Virtual Print Fee (VPF) model. Rollout is scheduled to begin in September 2009 with full digitalization of the 6 cinemas throughout the rest of the year.

**Luc Van de Casseye**, CEO of **Euroscop** stated *"We are very happy to sign this agreement with XDC which demonstrated to us their high technology expertise as well as the ability to guarantee VPF backing with all the 6 US studios. Moreover, XDC is a Belgian-based company able to provide immediate reactivity and support."*

**Serge Plasch**, XDC's Chief Executive Officer said: *"It's great to have our first VPF deal in Belgium, as well as in Holland where we have also another 6 screens signed under the VPF. We know Euroscop from several years since it was one of the first customer of XDC in early 2005. Both of us, we made our first steps in digital cinema, and we are now moving together to the next phase with a full digitalization."*

Under the terms of the agreement, XDC will exclusively install DCI-compliant digital projection systems: Barco 2K Cinema projectors and XDC's CineStore® Solo G3 D-Cinema servers. XDC will also implement a fully integrated and networked solution in each of the 6 complexes, thanks to its advanced Theatre Management System and Central Library, the XDC's CineStore® Plaza.

### About XDC International

As far as today, XDC has installed more than 500 digital screens in 10 European countries and is the leading service company, dedicated to building a pan-European digital cinema network. XDC provides end-to-end digital cinema solutions including equipment supply, financing (VPF, leasing, ...), training, installation and maintenance, as well as content processing and delivery. The company is the first entity to have VPF digital cinema deployment agreements with all the 6 major US studios Warner, Fox, Universal, Paramount, Sony and Disney for a total of 8,000 digital screens in 22 European countries. Today, XDC has signed VPF deals with exhibitors for about 700 screens spread over 10 European countries (Austria, Portugal, Germany, Switzerland, Spain, Belgium/The Netherlands, Hungary, Czech Republic, Slovakia). XDC has also achieved a global financing of 100 millions Euros with Fortis Bank to allow the VPF roll out of 2,000 digital screens in the first phase of its European deployment program.

XDC Digital Content Lab has been processing more than 500 different titles, and offers a full service including mastering, duplication, key management, 24/7 helpdesk, extranet tracking, physical/virtual delivery. Last but not least, XDC is also very active in Alternative Content by offering a full service from booking and promotion up to delivery, reporting and box office collection. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors. More info available at [www.xdcinema.com](http://www.xdcinema.com).

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