

XDC Regroups All Its Activities Within Its New International Premises in Liege, Belgium

In order to face its major pan-European deployment programme, as well as reinforcing its service platform, XDC has decided to regroup all its activities within its new international premises in Liege, Belgium.

From July 1st 2009, all the commercial and technical activities which were performed, as of today, by XDC France, will be carried out by XDC International, based in Belgium.

Notwithstanding this activity centralization, XDC still ambitions, for its entire offering, to be a key player on the French market. XDC will then continue to propose to French exhibitors its VPF financing solution as well as its technology offer, JPEG2000 servers, TMS and central library, online services. Our Digital Content Lab will also continue to offer its services (encoding, logistics, key management, ...) to French distributors.

Since our French team did not want to move to Belgium, they will leave XDC by mid of July in order to face new professional challenges. XDC thanks them for their precious support during all those years.

From now, for technical support matters (as of today carried out by Jean-Baptiste Hennion), French exhibitors can contact XDC International hotline at +32 4 364 12 12 (support@xdcinema.com).

From now, for commercial related matters (as of today carried out by Alain Remond), French exhibitors can contact Elisabeth Berradouan (+33 6 74 82 00 29 – ebe@xdcinema.com) and French distributors can contact Judith Michel (+32 43 64 12 15 - jmi@xdcinema.com). Fabrice Testa (+32 43 64 12 65 – fte@xdcinema.com), Vice President Sales & Business Development, already coordinating all the XDC international commercial activities, will then also follow up France from July 1st.

This centralization of our activities in one unique location and in a completely new building infrastructure (<http://www.lepole.be/installations.php>) will allow XDC to optimally match the requirements needed for our digital cinema pan-European large-scale roll out programme.

About XDC International

As far as today, XDC has installed more than 500 digital screens in 10 European countries and is the leading service company, dedicated to building a pan-European digital cinema network. XDC provides end-to-end digital cinema solutions including equipment supply, financing (VPF, leasing, ...), training, installation and maintenance, as well as content processing and delivery. The company is the first entity to have VPF digital cinema deployment agreements with all the 6 major US studios Warner, Fox, Universal, Paramount, Sony and Disney for a total of 8,000 digital screens in 22 European countries. Besides its financing program with ING Lease, XDC has also achieved a global financing of 100 millions Euros with Fortis Bank to allow the VPF roll out of 2,000 digital screens in the first phase of its European deployment program. Today, XDC has signed VPF deals with exhibitors for about 1,000 screens spread over 11 European countries (Austria, Portugal, Germany, Switzerland, Spain, Belgium, The Netherlands, Hungary, Czech Republic, Slovakia and Poland). XDC Digital Content Lab has been processing more than 500 different titles, and offers a full service including mastering, duplication, key management, 24/7 helpdesk, extranet tracking, physical/virtual delivery. Last but not least, XDC is also very active in Alternative Content by offering a full service from booking and promotion up to delivery, reporting and box office collection. XDC is backed by EVS Broadcast Equipment (Nyse Euronext EVS.BR) and several leading financial investors. More info available at www.xdcinema.com.
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