

Jogchem's Theaters B.V. and XDC Agree To Deploy 60 Digital Screens in The Netherlands

Jogchem's Theaters B.V. (*in the market known as JT Bioscopen*), one of the leading exhibitors in The Netherlands, and XDC, the n°1 digital cinema service company in Europe, have agreed on the deployment of digital cinema systems in all of JT's screens in The Netherlands.

The agreement between **JT Bioscopen** and **XDC** includes the roll out of DCI-compliant projection systems co-financed by the Virtual Print Fee (VPF) model. Roll out is scheduled to begin in H1 2010.

Mr. J.M. Punt, President of JT Bioscopen stated *"Over the last 3 years we have tested and learned how to use digital cinema in a professional way, now we are ready for the next step. JT Bioscopen is going for 100% digital screens including a majority of high quality 3D double projection systems. XDC seems clearly to be the appropriated partner for this ambitious plan"*.

Serge Plasch, XDC's Chief Executive Officer said: *"We are very happy to start our digital VPF roll out in The Netherlands with a major partner like JT Bioscopen because it gives us an immediate significant platform with 13 complexes spread around the whole country. We have been servicing a few Digital screens for JT Bioscopen for more than 2 years and now we are very proud to have reached an agreement to convert the entire network"*.

Under the terms of the agreement with XDC, JT Bioscopen will exclusively install Series 2 DCI-compliant digital projection systems. JT Bioscopen will also implement a fully integrated and networked solution in each complex, thanks to XDC's advanced Theatre Management System and Central Library, the XDC's CineStore® Plaza. A content delivery network will also be implemented by XDC in order to allow distributors to deliver films directly by satellite and/or broadband connection to the cinemas, as well as to give the opportunity to JT Bioscopen to perform live 2D and 3D transmissions.

All the systems will be connected to the XDC's NOC (Network Operations Centre) which will perform the hotline support and the preventative remote maintenance. Thanks to the sophisticated XDC's CineStore Data web-based application, the frontline support (with the possibility to have a full remote monitoring of the digital systems) will be directly managed by FTT Filmtronics technical staff. FTT Filmtronics, who has already performed all the site surveys, will also take care of all installations including several 3D double projection systems.

About XDC International

XDC is the n°1 digital cinema company in Europe with more than 1.350 committed digital screens out of which 50% have already been deployed. XDC HQ is based in Liege (Belgium) and provides end-to-end digital cinema solutions including equipment supply, financing (VPF, leasing, ...), training, installation and 24/7 maintenance, as well as content processing and delivery. The company is the first entity to have VPF digital cinema deployment agreements with all 6 major US studios Warner, Fox, Universal, Paramount, Sony and Disney for a total of 8,000 digital screens in 22 European countries. Besides its financing program with ING Lease, XDC has set up a global financing of 100 millions Euros with a bank consortium led by BNP Paribas Fortis to allow the VPF roll out of 2,000 digital screens for its European deployment program. XDC Digital Content Lab has been processing more than 600 different titles, and offers a full service including mastering, duplication, key management, 24/7 helpdesk, extranet tracking, physical/virtual delivery. Last but not least, XDC is also very active in Alternative Content by offering a full service from booking and promotion up to delivery, reporting and box office collection.

The main shareholders are EVS Broadcast Equipment (Euronext Brussels: EVS, Bloomberg: EVS BB, Reuters: EVSB.BR) (www.evs-global.com), GIMV (Euronext Brussels: GIMB, Bloomberg: GIMB BB, Reuters: GIMV.BR) (www.gimv.com) and SRIW (www.sriw.be).

More info available at www.xdcinema.com.

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About Jogchem's Theaters B.V. (*JT Bioscopen*)

Jogchem's Theaters B.V. is officially founded in 1932 by Jan Jogchem. Nowadays Jogchem's Theaters B.V. (known as JT Bioscopen) is owned by Mr. J.M. Punt of Bioscoopexploitatie J.M. Punt Beheer B.V. JT Bioscopen has 13 cinemas in 11 midsize cities throughout The Netherlands with a total of 60 screens and more than 10.000 seats.

More info available at www.jt.nl